



NEW GRAPHIC STYLE

The first new innovation for Arte Fiera 2017 is the new graphic style that has been completely updated to highlight what has always distinguished the fair's approach to art: on one hand nature in its many forms, on the other hand the human capacity to define it, accepting it with a mental flexibility that includes also its more perturbing aspects.

The graphic project has been developed by Andrea Lancellotti of Studio Lancellotti, Milan.

