

## PREMIO GRUPPO EUROMOBIL UNDER 30

Edition # 12 Bologna, Arte Fiera 2 - 5 February 2018

As main sponsor of Arte Fiera 2018 Gruppo Euromobil is promoting the twelfth edition of its 'Premio Gruppo Euromobil under 30' for artists born after 1987 (not yet 31 years of age at the time of the event) whose works are on display in the galleries exhibiting at Arte Fiera 2018.

**Gruppo Euromobil**, with its *Euromobil cucine*, *Zalf mobili* and *Désirée divani* brands, leaders in decor systems and complementary items, is once again the main partner of this Bologna Fair, which celebrates its 42<sup>nd</sup> edition in 2018.

The desire to discover young artists has not changed in this prize founded by Gaspare, Antonio, Fiorenzo and Giancarlo Lucchetta, owners of Gruppo Euromobil and art collectors. This is the twelfth time the group has sponsored the Prize, which has in its DNA the promotion of a young artist who uses the different languages of the visual arts to express their comprehension of the contemporary world. The Prize consists of the purchase by Gruppo Euromobil of the winning work of art. The work will be added to the Veneto group's important collection of contemporary art.

In the previous eleven editions the Premio Gruppo Euromobil was awarded to young Italian and foreign artists who have now attained an important place in the art system, a sign that the decisions they made along the way were the right ones. The past edition of the Prize was assigned to The Cool Couple, a duo comprising Niccolò Benetton and Simone Santilli.

The Jury for the 2018 edition of the 'Premio Gruppo Euromobil Under 30' comprises Gaspare, Antonio, Fiorenzo and Giancarlo Lucchetta, owners of Gruppo Euromobil and art collectors; Angela Vettese, director of Arte Fiera; Beatrice Buscaroli, art critic; Aldo Colonetti, IED scientific director, and designer Cleto Munari. Secretary to the Jury: Roberto Gobbo. The winner will be announced through the Gruppo Euromobil social media and website as well as at a ceremony on <u>Saturday, February 3</u> at <u>4pm at Printville Bookshop</u> (Service Centre ground floor).

For information: www.gruppoeuromobil.com

## Press Office:

Studio ESSECI, Sergio Campagnolo tel. 049.663499 info@studioesseci.net