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PREMIO ARTE E PROGETTO – THE “ART AND PROJECT” AWARD Jacobacci & Partners

Founded in Turin in 1872, Jacobacci & Partners is today a major European firm specialized in the protection of intellectual property. All forms of innovation and creativity should be safeguarded with great care and commitment. This was what led Enrica Acuto Jacobacci, the firm’s CEO, to start a corporate collection some fifteen years ago, creating a direct link between contemporary art and the company’s mission of protecting original ideas. This was the beginning of the “Arte e Progetto” collection, curated by Elena Re.

With the opening of offices in Bologna, Jacobacci & Partners finds itself again in a position to support art with its “Arte e Progetto” Award at Arte Fiera 2019. The work selected by a jury made up of Eva Brioschi, Stefano Collicelli Cagol, Andrea Viliani and Elena Re will be purchased and become part of the corporate collection in the new Bologna offices. In line with the company’s mission, the core aim of the work selected will be intellectual endeavor and the attempt to go beyond the known. Rather than technique or date of production, the selection criterion will focus on the idea underpinning the work and the intellectual process that went into it.

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