



PLAYLIST

VISIONI TRASVERSALI SULL'ARTE

21/24.01.2021

ARTEFIERA presents PLAYLIST 21-24 January 2021 on www.artefiera.it

PLAYLIST is a digital project based on the concept of a “curated selection.” The word “playlist” commonly refers to a sequence of songs compiled by a DJ or by a musician; in this context, it was chosen to refer to a widespread format in contemporary culture – the “favourites list” – where the person proposing it attracts as much as its contents.

PLAYLIST is multifaceted: it offers exhibits of modern and contemporary art proposed by galleries that participated in Arte Fiera 2020 (plus a few guests), as well as conversations, videos, books about art - art from the present and the past, fashion and design. Playlists are proposed not only by critics, curators, and artists, but also by a theatre director, a writer, an expert of children’s books, a fashion and art collector, etc.

PLAYLIST is free and requires no registration. It is Arte Fiera’s gift to its vast audience – professionals and enthusiasts, newcomers and regulars – inviting them to mark on their calendar the days in late January on which the fair has been held for the last 40 years. After this unavoidable “year off,” Arte Fiera will welcome you once again in January 2022. Until then, it invites you to create your programme with the dates in **PLAYLIST**’s five sections.

Gianpiero Calzolari, President of BolognaFiere, states, “Because it is impossible to hold Arte Fiera 2021 “live,” and well aware of its importance to the art world and its countless enthusiasts, we have decided to maintain our commitment to the event by presenting it in a different form. Arte Fiera **PLAYLIST** is not an online fair, but instead an inclusive cultural project that expands some of the Arte Fiera experiences to another dimension and also proposes new ones. It is an initiative that involves the city, some of its key institutions, and the galleries that have made the Fair a success for over 40 years. So please accept my early invitation to Arte Fiera 2022, when we will be able to see each other in the halls of BolognaFiere with greater understanding and appreciation.”

Simone Menegoi, Artistic Director of Arte Fiera, adds, “We wanted to emphasise the cultural aspects that even a trade fair presents every year, so we are offering a series of talks, an exhibition, documentaries on art, and much more. Of course, ample space is given to galleries, our main partners: they will have a section of **PLAYLIST** that presents the exhibits they have physically set up in their spaces, whose access has been affected by last year’s restrictions. It is a way to stress the importance of the galleries’ work, as well as to confirm that art must be seen face-to-face whenever possible.”

PLAYLIST’s sections:

In mostra [On show]

In sala [In the movie theatre]

In libreria [In the bookshop]

In conversazione [In conversation]

In galleria [At the gallery]



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In mostra [On show]

Zig-zag among the works with Stefano Arienti

In collaboration with Istituzione Bologna Musei | MAMbo - Museo d'Arte Moderna di Bologna

In each edition since 2019, Arte Fiera has commissioned a well-known Italian artist to create a large-scale work to be premiered at the fair. For the 2021 edition we chose Stefano Arienti, one of the most important Italian artists of his generation, but his project, which should have taken place in the fair's pavilions, couldn't be created because the fair was cancelled due to the continuation of the pandemic. Now, Arienti, in collaboration with Istituzione Bologna Musei | MAMbo - Museo d'Arte Moderna di Bologna, has conceived a new digital project specifically for, and in the spirit of, PLAYLIST. He explored MAMbo's permanent collection (including the non-exhibited part) on his computer and chose about 80 outstanding works from the early 20th century to today. His selection can be seen on the Arte Fiera website, introduced by Arienti himself. The works – many of which are little known, unusual, strange – are divided into small groups based not on the chronology of art history but according to fluctuating and whimsical criteria: the recurrence of a shape, a colour, a subject, etc. The titles of these sections announce their playful character: “Cosmicomic,” “First-class shanty,” “What a cube!,” and many more that visitors will discover for themselves. It's an intelligent game, an attempt to see art without the interpretive constraints of art history and - as the artist specifies - “without judgement.”

In sala [In the movie theatre]

All-encompassing visions of art

In collaboration with Fondazione Cineteca di Bologna

With an archive of over 70 thousand films and one of Europe's most important restoration laboratories, the Fondazione Cineteca di Bologna is known for excellence not only in Italy but throughout the world. We are therefore honoured to count it among the partners of PLAYLIST. On each day of the initiative, Gian Luca Farinelli (director of Fondazione Cineteca di Bologna) will offer the friends of Arte Fiera a full-length film via online streaming, viewable for free at the times specified. All of the films are documentaries and have to do with art, and each one is linked more or less directly with Italy, but each is profoundly different from the others. We have a portrait of Emilio Vedova, a great artist from the second half of the 20th century (***Emilio Vedova. Dalla parte del naufragio***, by Tommaso Pessina, 2019); a panorama of Italian art in a crucial post-war decade (***La rivoluzione siamo noi (Arte in Italia 1967/77)*** by Ilaria Freccia, 2020); a voyage in urban art starting from a festival held in Grottaglie, Puglia, from 2008 to 2012 (***Fame***, by Giacomo Abbruzzese and Angelo Milano, 2018); an interview-portrait of an Iranian artist living in exile in Rome, which Farinelli calls “one of the most beautiful films on art that I've ever seen” (***Fifi howls from happiness***, by Mitra Farahani, 2013). In just four films, an eclectic, heterogeneous, all-encompassing vision of art.

In libreria [In the bookshop]

Readings on demand

In collaboration with Librerie Corraini

Every art fair has a bookshop: a democratic place where the prices of things you see on the counter don't discriminate between great collectors and mere enthusiasts. This makes it even more important for an inclusive event such as Arte Fiera. In recent years, Arte Fiera's bookshop has been run by Librerie Corraini, a project by a publisher with an enormous catalogue (not just books, but multiples, too) and with a taste for everything that stimulates the mind.



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What would you like to see in Corraini's bookshop? What books would you suggest to other readers, just as passionate about art as you are? This is what we asked eight outstanding readers: not only a critic (**Paola Ugolini**) and a museum director (**Luca Lo Pinto**), but also an art-loving writer (**Tiziano Scarpa**), an erudite polymath (**Luca Scarlini**), a curator specialised in the history of design (**Beppe Finessi**), a visionary theatre director (**Romeo Castellucci**), an art and fashion collector (**Cecilia Matteucci**), and the show manager of the Bologna Children's Book Fair (**Elena Pasoli**). Each of them recommended (and introduced in an audio file) five books: essays and monographs on art, of course, and also, in line with their individual interests, books on applied art, anthropology, cinema, children's books, novels, etc. Forty books which, taken as a whole, form a rare and unorthodox art library that can intrigue and stimulate even the most knowledgeable readers. We invite you to discover them during these four days, two bookshop playlists a day. In agreement with our eight special readers, Corraini has made all of the selected book available on its website.

In conversazione [In conversation]

Remote dialogues

In collaboration with Flash Art

Among many other things, 2020 was a year of remote conversations: unable to travel (at times not even within our own city) we spoke with our loved-ones, friends, and colleagues by means of a myriad of apps, platforms, and programmes. So, for PLAYLIST, it makes sense that the series of talks that Flash Art produced for the last two editions of Arte Fiera be transformed into a video programme presenting remote conversations between their participants: not only art critics but – in the inclusive spirit of PLAYLIST – figures from contemporary culture in general. The conversations focus on a number of subjects that came up last year and, starting from these, they consider future scenarios. There will be a discussion of the intellectual legacy of Germano Celant (d. 2020) with **Luca Cerizza**, **Eva Fabbris** and **Italo Rota**, moderated by **Andrea Viliani**; of the increasingly close link between art and fashion with **Gea Politi** and the designers **Giulia and Camilla Venturini** of the **Medea** brand; of post-Covid scenarios with **Stefano Boeri** and **Emanuele Coccia**, moderated by **Cristiano Seganfredo**; and lastly of display, a concept that unites numerous disciplines, with **Anna Franceschini** and **Alessandro Bava**, moderated by **Vincenzo di Rosa**.

In galleria [At the gallery]

A digital showcase for galleries

Last March, as a reaction to the first lockdown, Arte Fiera launched a digital initiative called "**In galleria**": every week, six galleries from the 2020 edition were invited to present their current exhibit on this website by means of a selection of images and a brief introductory text. It was a way to keep the focus on the galleries' programme when their spaces were closed to the public.

As part of PLAYLIST, "**In galleria**" returns in a special and unique way: all of the 2020 exhibitors were invited to simultaneously present their current, or most recent, or upcoming exhibit on the Arte Fiera website. This is not an online fair: it focuses exclusively on the programme in the galleries' spaces. Think of it as a "digital showcase" to increase the visibility of their exhibits after a year in which, due to reduced or completely banned mobility, such visibility was drastically limited. Given the inclusive and "service" nature of the initiative, the Arte Fiera Selection Committee has also invited about 20 Italian galleries (or foreign galleries with an office in Italy) to take part.

It is a way for Arte Fiera to stress the fundamental importance of the galleries' work and to continue its dialogue with them while awaiting the 2022 edition.



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