

## **Arte Fiera**

## Arte Fiera concludes its 50th-birthday edition

Bologna, 4 February 2024 – Arte Fiera celebrated its **50**<sup>th</sup> birthday with an edition that had **more than 50,000 visitors**. It received very positive feedback from **collectors** and **VIPs**, the result of an effective invitation campaign backed by **massive media and social network coverage. Substantial sales** were made in all sections starting on the first day of the fair.

These excellent results derived from several factors, including: the same location as the previous edition (Halls 25 and 26, two of the Bologna Fair District's most elegant spaces, traditionally associated with the Fair), the collaboration between Artistic Director Simone Menegoi and Managing Director Enea Righi, and the well-organized, multifaceted Public program, all of which were warmly approved by gallerists, who responded to the Artistic Director's input with significant exhibition projects.

There was massive coverage of Arte Fiera in the general and specialized **press** (online and offline), with detailed descriptions of the exhibition and the special projects, as well as numerous news reports on all the main television and radio channels.

From the **social media** viewpoint, Arte Fiera was confirmed as the exhibition preferred by gallerists, who contributed to the creation of an exciting, stimulating environment and boosted the energy of the entire event.

A special thanks to **BPER Banca**, Arte Fiera 2024's main partner, and to partners **Ducati**, **Mutina**, and **Stefauto**.



## **Awards and Trust**

**Ten awards** were assigned during Arte Fiera 2024.

**First-time awards:** the **BPER Award** went to **Stefania Galegati**, presented by Francesco Pantaleone Arte Contemporanea, for *isola #49, 2021;* the **Officina Arte Ducati Award** was assigned to **Alberto Tadiello**, presented by Umberto di Marino, for *Ossicodone 2*, 2020; the **Marval Collection Award** was assigned to **Guilherme Almeida**, presented by Ribot, for *Destruiçao dos Mercados I, Tasha e Tracie*, 2021 and *Destruiçao dos Mercados I, Jorge Aragao*, 2021-2022.



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www.artefiera.it



Returns: the ANGAMC Award was assigned to Lia Rumma; the Osvaldo Licini by Fainplast Award selected Claudio Coltorti, presented by Acappella, as finalist; the Rotary Award was assigned to Zero... Gallery; the Rotaract Award and Andrea Sapone Award went to Daniele Di Girolamo, presented by Traffic Gallery, for Beautiful things fading away, 2023; The Collectors.Chain by Art Defender Award was assigned to Milli Gandini, presented by MLB Maria Livia Brunelli, for La mamma è uscita (trittico #1), 1975-2024; the Righi Collection Award was assigned to Sabrina Mezzaqui, presented by Massimo Minini Gallery, for Punti di vista (Bologna), 1998; the Studio Spada Partners Award went to Ruth Beraha, presented by Ncontemporary Gallery, for Visionarie, 2021; the Colophonarte Award was assigned to Zerha Doğan, presented by Prometeo Gallery.

With the support of the TRUST for Contemporary Art, two new works will enter the collections of MAMbo – Museo d'Arte Moderna di Bologna | Settore Musei Civici Bologna: *Photomatic d'Italia, 1973-74* by Franco Vaccari (Modena, 1936) presented by Mazzoli Gallery, and *Senza Titolo #15*, 2023 by Chiara Camoni (Piacenza, 1974), presented by SpazioA.

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