

Data breach notice relating to data breach pursuant to and for the purposes of art. 34 of Regulation (EU) 2016/679 (General Regulation on the Protection of Personal Data, "GDPR")

This is to inform you that on 21 May 2022 BolognaFiere S.p.A. reported a data breach occurred in the context of processing activities under its responsibility as data controller. The breach exposed personal data collected for the organization of the fair "Arte Fiera". The violation of confidentiality was caused by the malfunctioning of a service provided by a third-party company acting as data processor on behalf of BolognaFiere S.p.A. according to Article 28 of the GDPR.

The accident resulted in the breach of confidentiality of personal data contained in an Excel file including name and surname, username and password, e-mail, telephone number and address of over 7.000 individuals. The breach did not affect particular categories of data under Article 9 of the GDPR or information such as payment data.

The technical assessments carried out after the breach revealed that the incident resulted in the breach of confidentiality, while the integrity and availability of the data were not compromised. On 24 May 2022 BolognaFiere S.p.A. notified the personal data breach to the Italian Data Protection Authority pursuant to Article 33 of the GDPR.

In its capacity as data controller, BolognaFiere S.p.A. promptly implemented adequate technical and organisational measures to prevent any unauthorized processing of data, including the automatic reset of the password assigned to each data subject. In addition, BolognaFiere S.p.A. will take legal action against the third-party service provider that caused the data breach.

In accordance with the applicable law and by virtue of its commitment to transparency, BolognaFiere S.p.A. does therefore communicate the aforesaid data breach pursuant to Article 34 of the GDPR. If you believe your personal data were subject to a data breach or wish to obtain more information about the data breach in question, please contact BolognaFiere S.p.A. Data Protection Officer, Mr. Marco Bassini, at dpo@bolognafiere.it

BolognaFiere S.p.A. also confirms that no action is required on your part.