



fiera internazionale d'arte
moderna e contemporanea

international exhibition
of modern and contemporary art

Bologna
01/04.02.2019

The 2019 edition of Arte Fiera, the first of my three-year mandate, marks the start of a complete renovation of Italy's oldest contemporary art fair. Organised in just a few months, this 2019 edition concentrates on three essential areas.

First, Arte Fiera 2019 has introduced an unprecedented gallery participation criterion: a limited number of artists per booth, and incentives to opt for monographic stands. Exhibitor response was unanimously positive, with one third of all participating galleries bringing solo shows to the fair.

The second new development has to do with our relations with collectors. For this edition, several hundred VIP collectors – indicated by the galleries – will be offered hotel accommodation. We have also organised a full activity programme. At the fair we have laid on a selected offering of works, together with a completely redesigned photography section. The events programme is wide and varied, the talks inaugurating a content partnership with Flash Art. In addition, the quality catering service offers a range of cuisine and settings.

Last but not least, we have strengthened the Fair's links with Bologna and its region. As well as the traditional Art City programme, Arte Fiera has launched an exhibition of works loaned from institutional, public and private collections in Bologna and Emilia Romagna, the first of a planned series that further broadens our collaboration with numerous associations and institutions of the Bologna area from the Golinelli Foundation, the Teatro Comunale, Xing University to FICO – Eataty World.

We are proud of what we have achieved in such a limited timeframe. But this is just a first step in a journey we invite you to travel with us.

Simone Menegoi, Artistic Director



BolognaFiere spa

Viale della Fiera, 20 - 40127 Bologna, Italia

Tel. +39 051 282111 - Fax +39 051 6374004

segreteria.generale@bolognafiere.it

PEC bolognafiere@pec.bolognafiere.it

Capitale sociale 106.780.000,00 i.v.

C.F. - P.IVA e Reg. Imp. BO 00312600372 - REA BO367296