



fiera internazionale d'arte  
moderna e contemporanea

international exhibition  
of modern and contemporary art

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## The special project of Arte Fiera 2020: Eva Marisaldi's *Welcome*

**Eva Marisaldi**, one of the most important Italian artists of the last 30 years, is the featured artist for **Arte Fiera 2020's Special Project: *Welcome***, a new 2-part creation. The first part is an installation that greets visitors at the entrance of Hall 18: four silvery dirigibles decorated with embroidered saddlecloths swinging gently above, moved by small motors. The four embroidered motifs on the saddlecloths (birds, fireworks, satellites, and stars – one motif for each dirigible) lead visitors to the second part of the project. Inspired by a childhood memory of sachets of sugar with pictures of fauna, she made 40 drawings that were then printed on the sachets offered at bars in the Fair and at the bars in MAMbo, the Teatro Comunale, and the Royal Hotel Carlton in Bologna, all of which are partners of Arte Fiera. The simple, daily, automatic act of taking a sachet of sugar for your coffee thus becomes a small, poetic gesture: the drawings portray the four themes introduced by the dirigibles, all of which refer to the air and the sky.

In addition to ***Welcome***, she will also present an installation at the Teatro Comunale di Bologna, thereby confirming the collaboration that began in 2019 between Arte Fiera and this important institution. At the Comunale, she will exhibit four works linked to one another by the fact that they produce sounds: coordinated by a special software, the works generate a constantly changing score. The works were created in collaboration with the musician Enrico Serotti and will be on view starting from the performance of Richard Wagner's "Tristan und Isolde," which opens the theatre's 2020 season.

Marisaldi's work is the result of complex sensitivity nourished by many interests (literature, science, current events) and characterised by detailed and informed reflection on the world. Her works transform materials and images from daily life in an unexpected and poetic way, with special attention to the role (and responsibility) of the spectator. She has had solo shows and special projects at prestigious Italian and foreign locations, such as: Estorick Collection (London), PAC – Padiglione d'Arte Contemporanea (Milan), MIMA – Middlesbrough Institute of Modern Art (Newcastle), Fondazione Spinola Banna (Turin), Tjoloholm Castle (Goteborg), MAMCO – Musée d'art moderne et contemporain (Geneva), Palazzo delle Albere (Trento), GAM – Galleria d'Arte Moderna di Bologna, ARC – Musée de la Ville de Paris.

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