

## THE 44<sup>TH</sup> EDITION OF ARTE FIERA HAS CONCLUDED ITS SUCCESS IS CONFIRMED ONCE AGAIN

Bologna, 27 January 2020 – The 44<sup>th</sup> edition of **Arte Fiera**, organised by **BolognaFiere**, concluded yesterday. The event was very successful, with about 5% more exhibitors than last year's already significant number, confirming its status as the reference point for collectors and art lovers.

The 2020 edition – the second led by **Simone Menegoi** and by **Gloria Bartoli** as vice director, welcomed visitors in **Halls 15 and 18** of the Bologna Fair District with works presented by **155 galleries**: **108** in the **Main Section** and **47** in the three curated and invitation-only sections: **Photography and moving images, Focus**, and **Pittura XXI**, for a total of **345 artists**. This edition had **38** partners and sponsors, and **350** collectors were provided accommodation.

The public and exhibitors unanimously praised the fair's overall quality and, especially, the new curated and invitation-only sections: **Focus** (devoted to art from the first half of the 20<sup>th</sup> century and to post-war masters) and **Pittura XXI** (devoted to emerging and mid-career painters). There were many prestigious exhibitors in the **Main Section** and the importance of **Photography and moving images**, representing current trends in photography and video, was confirmed once again.

Five Awards were assigned at Arte Fiera 2020: the Mediolanum Award for Painting to artist Michael Bauer (Norma Mangione Gallery, Turin); Wide Art Award to two works by artist Armin Linke (Vistamare Gallery, Pescara); the A Collection Award to the duo The Cool Couple (MLZ Art Dep, Trieste); the Rotary Award to the Pinksummer Gallery (Genoa) and to artist Luca Trevisani; the ANGAMC 2020 Award was conferred to Roberto Casamonti, founder of Tornabuoni Arte.

As always, Arte Fiera presented a fascinating and multifaceted **public program**: the show **L'opera aperta/The open work** curated by **Eva Brioschi**, which involved public and private institutions in Emilia-Romagna in the context of the **Courtesy Emilia-Romagna** series; **Oplà. Performing Activities**, curated by **Silvia Fanti** (Xing), Arte Fiera's live arts programme with artists **Luca Vitone**, **ZAPRUDER filmmakersgroup** and **Alessandro Bosetti**; **Welcome**, artist **Eva Marisaldi**'s special project that greeted visitors entering Hall 18 with an installation of wonderful lightness and poetry. From Friday to Sunday, the Talks curated by **Flash Art** magazine offered opportunities to reflect on important topics in the art scene, and the laboratories presented by the **Golinelli Foundation** involved people of all ages in activities that unite art and technology.

Italian and foreign **collectors** were welcomed with a wide-ranging programme which, for the first year, included guided tours of the Fair in collaboration with a prestigious partner: **UBS**. Last but cer-



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tainly not least, there was applause for Arte Fiera's attention to high-quality food and drink, with catering points and sale of excellent local products by **FICO Eataly World Bologna**. The **VIP Lounge** offered the menu of **Dettagli**, and special guest **Giuseppe Palmieri**, restaurant manager of Osteria Francescana, proposed the gourmet dishes of his **Da Panino**.

