



fiera internazionale d'arte
moderna e contemporanea

international exhibition of
modern and contemporary art

2/4.02.2024
Bologna

Happy birthday Arte Fiera!

Bologna, 2-4 February 2024

Preview 1 February 2024

In 2024, Arte Fiera will celebrate its 50th birthday: something that no other Italian art fair has achieved and that only two other fairs in Europe have exceeded. It all began back in **1974**, when BolognaFiere decided to present (as part of what was then called the Trade Fair) a small section devoted to modern and contemporary art. A brilliant idea and an immediate success. The first edition had only ten galleries; a year later, there were 200.

1974-2024: an important anniversary that Arte Fiera will celebrate not only by looking back, but also by thinking about its future.

On the one hand, the fair will celebrate its origins: the Public Program will reconsider the personalities and events linked to its early editions and, in general, to Bologna's cultural climate in the '70s, when the city was at the cutting edge in visual art as well as in architecture and design. On the other, in addition to offering the finest modern and contemporary Italian art, Arte Fiera will point out new trends, once again presenting foreign galleries, the latest in performance art, and asking contemporary artists to create new works.

Applications, new path, prestigious collaborations

Arte Fiera is happy to inform you that the application forms for the 2024 edition are now online. In addition to reviewing the fair's first 50 years, the next edition picks up the thread of the highly successful 2023 edition, hailed by the press as a rebirth and welcomed by collectors, who returned in pre-pandemic numbers. The location, the same as in the previous edition (**Halls 25 and 26**, two of the Bologna Fair District's most elegant spaces, traditionally associated with the fair), and its winning collaborations (starting with the one between **Simone Menegoi** as Artistic Director and **Enea Righi**, renowned manager and collector, as Managing Director) have been confirmed. Together, Menegoi and Righi will merge an ambitious curatorial program with careful attention to all organizational aspects, including display design, catering, visitor reception, and the public program dedicated to collectors.



BolognaFiere spa
Viale della Fiera, 20 - 40127 Bologna, Italia
PEC: bolognafiere@pec.bolognafiere.it
Capitale Sociale € 157.200.000,00 i.v.
C.F. - P.IVA e Reg. Imp. BO 00312600372 - REA BO367296

Show Office
Tel./Ph. +39 051 282.929 - 282.355
artefiera@bolognafiere.it

www.artefiera.it



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Sections and curators

The **Main Section** of Arte Fiera, divided as always into post-war and contemporary art, will again be accompanied by **three curated, invitation-only sections: Photography and moving images, Pittura XXI, and Multiples**, presenting works published in edition, ranging from artist books to design.

Pittura XXI will again be curated by **Davide Ferri**, critic and independent curator, while *Photography and moving images* is entrusted for the second time to **Giangavino Pazzola**, curator of di Camera - Centro italiano per la fotografia (Turin). *Multiples* will have a new curator: critic and art historian **Alberto Salvadori**.

In addition to the curated sections, there will be **Percorso**: not really a section, but, as the name implies, **an itinerary** that thematically links some of the stands in the Main Section. Percorso's theme will be a universal language that unites artists of different generations and styles: **drawing**.

Arte Fiera 2024: the past, present, and future of a unique fair.

Arte Fiera – Press Office

Elena Pardini elena@elenapardini.it
+39 348 3399463

BolognaFiere – Press Office

Elena Sabbatini elena.sabbatini@bolognafiere.it
+39 051 282876



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