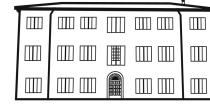




fiera internazionale d'arte
moderna e contemporanea
international exhibition of
modern and contemporary art
2-4.2.2024
Bologna



FONDAZIONE FURLA

**Arte Fiera and Fondazione Furla Furla renew their partnership
for the performance program**

Daniela Ortiz is the featured artist for the 2024 edition

Bologna, 2-4 February 2024

The 2024 edition renews the collaboration between **Arte Fiera** and **Fondazione Furla** for the live performance program curated by **Bruna Roccasalva**, the Foundation's Artistic Director. This partnership reinforces the path undertaken in 2023 with the performance of the Public Movement collective and confirms the intention of Fondazione Furla and Arte Fiera to work together in the field of performance, a part of Arte Fiera since its earliest editions and an essential aspect of the event, which celebrates its 50th anniversary in 2024.

The featured artist for the new edition is **Daniela Ortiz**, invited by Fondazione Furla to create a **new work** for Arte Fiera.

Daniela Ortiz, a Peruvian artist, has always investigated the complex systems of political, economic, and cultural power that rule the world, and specifically the institutional mechanisms that exercise violence on the Global South populations. With linguistic experimentation that embraces a wide variety of expressive means – including video, photography, painting, and performance – Ortiz creates visual narratives that scrutinize the concepts of race, nationality, and social class, revealing the discriminatory ideology hidden in colonial and capitalist power structures.

For the 2024 edition of Arte Fiera, Ortiz presents *Tiro al Blanco*, an ambitious installation that will be activated by a **participatory performance**. The work is a result of a long-term investigation of the domination of the Global North over the Global South, and specifically of the critical role that the arms industry has had in reinforcing this supremacy. *Tiro al Blanco* derives from the need to focus on the dynamics that govern multiple forms (both historical and current) of exploitation, marginalization, and imperialism, and to contemplate one of today's most urgent issues: the war industry.



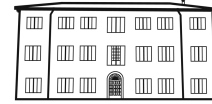
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Capitale Sociale € 160.589.235 i.v.
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www.artefiera.it



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Daniela Ortiz (born in Cusco in 1985, living in Urubamba, Peru) has had solo exhibitions at Kunsthaus, Zurich and Wiesbaden Kunstverein (both in 2023); Sandretto Re Rebaudengo Foundation, Turin (2022); Kölnischer Kunstverein (2021); La Virreina. Centre de la Image, Barcellona (2019); Las Ataranzas Valencia and Middlesbrough Institute of Modern Art (both in 2017); Van Abbemuseum Eindhoven (2016). Her work has been featured in recent group exhibitions at Göteborg International Biennial for Contemporary Art; KADIST Paris; neue Gesellschaft für bildende Kunst (nGbK) Berlin; Kunsthalle Wien (all in 2021); Kunstverein Hamburg (2020); Contour Biennale 9 (2019). In 2023, she created her first theatrical work with the Neumarkt Group, Zurich.

Arte Fiera 2024 Digital Kit

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