

The collectors.chain Prize

Bologna, February 6 2025

Art Defender renews its long-standing partnership with ArteFiera, confirming the fourth edition of **The collectors.chain Prize**, the prize dedicated to photography.

Photography has always been a medium of great interest to Art Defender, with a bond that has deepened over the years. In fact, the company has consolidated its expertise in the preservation and management of important photographic archives, working with public institutions, foundations and private collectors, using the most advanced technologies and collaborating with leading experts in the field.

As a tribute to this privileged relationship, Art Defender has decided to reserve its prize for the *Photography and Moving Images section of ArteFiera*.

For the 2025 edition of The collectors.chain Prize, **Walter Guadagnini** has been confirmed as president of the jury, flanked by three prestigious collectors and experts in photography and contemporary art: **Katia da Ros, Chiara Massimiello and Rischa Paterlini**.

The jury will be looking for an image that can break with the traditional dictates of photography and at the same time follow a path of continuity with its history.

The winner will be announced on **7 February at 4pm in the Book Talk area of the fair**.

Together with the winners of previous editions, the selected artwork will become part of Art Defender's corporate collection and will be exhibited in the offices of the Milan headquarters.

The spirit behind the creation of *The collectors.chain* is the desire to create a community capable of bringing together the most important voices in the field of collecting, opening up a dialogue between them and sharing expertise, passion and points of view, in order to share and foster relationships, debate and dialogue between the many facets of being a collector.

The idea behind this network and the business model of Art Defender itself is to create a platform that brings together collectors and sector operators who share a passion for art.

Art Defender is the only company in Italy to offer integrated services for art collection management. Founded in 2008 from an idea of its founder Alvisè di Canossa, it now boasts a network of over 12,000 square metres of high-security vaults throughout the country, a team of in-house specialists, and a select network of partners who make their expertise available to offer a differentiated portfolio of exclusive and integrated activities dedicated to wealth management with a holistic advisory service.

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